

## Privacy Policy for Empowered Boudoir Photography Ltd

### Introduction

Welcome to [www.empoweredboudoirphotography.co.uk](http://www.empoweredboudoirphotography.co.uk), operated by Empowered Boudoir Photography Ltd. We respect your privacy and are committed to protecting your personal data. This privacy policy explains how we collect, use, and safeguard your personal information when you interact with our website.

### Who We Are

Empowered Boudoir Photography Ltd is a photography business specializing in boudoir photography. We collect and are responsible for certain personal data that you provide to us. This policy outlines how we handle your personal data.

### Personal Information We Collect

We may collect the following types of personal information:

1. **Contact Information:** Such as your name, email address, postal address, and phone number, which you may provide when contacting us, booking a session, or signing up for our newsletter.
2. **Payment Information:** Bank details and payment information when you make a payment directly to us. We also use third-party payment processors like Square and Stripe, which will handle your payment details securely.
3. **Photographs and Session Details:** Photographs taken during your photography sessions and any related details or preferences you provide.
4. **Marketing Preferences:** Your preferences for receiving marketing communications, if you choose to opt-in.
5. **Technical Data:** Including IP address, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform, and other technology on the devices you use to access this website.

### How Your Personal Information is Collected

We collect personal information in the following ways:

6. **Directly from You:** Information you provide directly when you fill out forms on our website, such as contact forms, booking requests, entering giveaways, or applying for deals.
7. **Automatically Through Technology:** We may collect information automatically through cookies and similar tracking technologies that monitor your actions on our website. You can control the use of cookies through your browser settings.

8. **Through Third Parties:** We may receive information about you from third parties such as Facebook, Instagram, or other social media platforms if you interact with us through those channels.

## **How We Use Your Personal Information**

We will use your personal information for the following purposes:

- **To Provide Services:** To communicate with you, process your bookings, conduct photography sessions, and deliver final products.
- **To Process Payments:** To manage payments, including processing through third-party payment platforms like Square and Stripe.
- **Marketing Communications:** With your consent, to send you promotional emails and updates about our services and offers.
- **Improving Our Website:** To enhance your user experience, monitor website traffic, and analyze usage patterns.

## **Legal Basis for Processing Your Information**

We rely on the following legal grounds to process your personal data:

- **Consent:** Where you have given explicit consent for us to process your information for specific purposes, such as marketing communications.
- **Contractual Obligation:** To fulfill our contractual obligations to you, such as processing your booking or delivering your photography session.
- **Legitimate Interests:** For our legitimate interests in running our business, improving our services, and ensuring the security of our website.

## **Sharing Your Personal Information**

We do not sell, trade, or otherwise transfer your personal data to outside parties except in the following circumstances:

- **Service Providers:** We may share your data with third-party service providers who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential.
- **Legal Obligations:** We may disclose your personal data if required by law or in response to legal processes.

## **How We Protect Your Information**

We implement a variety of security measures to maintain the safety of your personal data. This includes secure servers, encryption technologies, and limited access to personal data.

## **Your Rights**

You have the right to:

- Access, correct, or delete your personal data.
- Object to or restrict the processing of your data.
- Withdraw your consent for marketing communications at any time.

To exercise any of these rights, please contact us at [info@empoweredboudoirphotography.co.uk](mailto:info@empoweredboudoirphotography.co.uk).

## **Cookies**

Our website uses cookies to enhance your experience. You can control cookie settings in your browser, and on your first visit, you will be given the option to opt-out of cookie usage.

## **Third-Party Links**

Our website may contain links to third-party websites. We are not responsible for the privacy practices of those websites, and we encourage you to read their privacy policies.

## **Changes to This Privacy Policy**

We may update this privacy policy from time to time. Any changes will be posted on this page, and we encourage you to review this policy periodically.

## **Contact Us**

If you have any questions or concerns about this privacy policy or your personal data, please contact us at:

### **Empowered Boudoir Photography Ltd**

Email: [info@empoweredboudoirphotography.co.uk](mailto:info@empoweredboudoirphotography.co.uk)

Website: [www.empoweredboudoirphotography.co.uk](http://www.empoweredboudoirphotography.co.uk)

This privacy policy template is designed to ensure compliance with data protection regulations such as the GDPR and to protect both your business and your clients' personal data.